

# AOMFDA ABHYUDAYA 2026

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## Day 1 | Friday 24th April 2026

Theme: Viksit Bharat 2047: Building India's Investment Culture as a National Mission

Financialising Bharat's Savings | Learn • Lead • Leap

Date: 24–25 April 2026

Venue: Swosti Premium Beach Resort, Puri, Odisha

Sl. No	Time	Session	Details / Format
	10:00 AM – 02:00 PM	Registration, Networking, Lunch & Exhibition	Delegate Registration & Interaction Networking Lunch
	02:15 PM – 02:45 PM	Inaugural Ceremony	Lamp Lighting, National Anthem, President & Secretary Address
1	02:45 PM – 03:15 PM (Opening Keynote)	<b>Building the MFD Enterprise</b> Transition of Proprietary > Professional > Enterprising Positioning	<b>Ms. Madhu Lunawat</b> Founder, CEO, MD <b>The Wealth Company Mutual Fund</b> Beyond Today: Future-Ready MFD Practice
	03:15 PM – 03:20 PM	Transition 1	
2	03.20 PM – 03.55 PM (Strategic Note)	<b>Recent Global Conflicts</b> How it is impacting the India growth story, structural impact in investment landscape and shaping the future.	<b>Mr. Aashish P. Somaiyaa</b> CEO <b>WhiteOak Capital AM Ltd.</b>
	03:55 PM - 04:15 PM	Transition 2 & Tea Break	
3	04:15 PM – 05:05 PM (Power Panel)	<b>From Numbers to Mindshare: The Future of MFD-AMC Partnership</b> For an evolving investment and distribution landscape 2047	<b>Mr. Vipin Bhandari</b> National Sales Head (Retail Sales) <b>ICICI Prudential AMC Ltd.</b>  <b>Mr. Aniruddha Chaudhuri</b> Business Head-Retail & Institutional <b>Bajaj FinServ Asset Management Ltd.</b>  <b>Mr. Trinath Lenka</b> MD, Wallet4Wealth  <b>Mr. Loknath Agarwalla</b> Founding Partner, <b>Shriparni Artha LLP</b>  <b>Ms. Sarika A Sahoo</b> Founding Partner, <b>MintBox Advisory LLP</b>  <b>Mr. Nishant Patnaik - Moderator</b> Associate Editor, <b>Cafemutual</b>

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	05:05 PM – 05:10 PM	Transition 3	
4	05:10 PM – 05:45 PM (Knowledge Track)	<b>When Markets Fall, Clients Call: How to Handle Investor Behaviour Effectively</b> Client Behaviour Management	<b>Mr. Ganesh Mohan</b> MD Bajaj FinServe Asset Management Ltd.
	05:45 PM – 05:50 PM	Transition 4	
5	05:50 PM – 06:20 PM (Industry Deep Dive)	<b>Amritkaal MFD - Grow your business 100x with Happy Investors</b>	<b>Mr. Gaurav Goyal</b> National Sales Head <b>Canara Robeco AMC Ltd.</b>
	06:20 PM – 06:25 PM	Transition 5	
6	06:25 PM – 06:45 PM	<b>Growth is life - Evolve, Adapt and Stay Ahead</b>	<b>Mr. Vipin Bhandari</b> National Sales Head (Retail Sales) <b>ICICI Prudential AMC Ltd.</b>
	06:45 PM – 06:50 PM	Transition 6	
7	06:50 PM – 07:50 PM (Execution is Key)	<b>Client Discipline and Client Panic How to handle</b>	<b>Mr. Krishan Sharma</b> Behavioural Finance, Investment Coach Co-founder, OSAT Knowledge Pvt Ltd
	07:50 PM – 8:00 PM	Vote of Thank - Closing Day 1 CFP T. Anil Kumar Patro	
Felicitation To Volunteers / Task Force & Musical Night			
	8:30 PM onwards	Dinner	Networking & Fellowship

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## Day 2 | Saturday 25th April 2026

Theme: Viksit Bharat 2047: Building India's Investment Culture as a National Mission

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Date: 24–25 April 2026

Venue: Swosti Premium Beach Resort, Puri, Odisha

Sl. No.	Time	Session	Details / Format
	07:00 – 08:30 AM	Breakfast	Networking
	08:45 – 09:00 AM	Lamp Lighting & National Anthem	All Guests
1	09:00 – 09:30 AM (Compliance Perspective)	<b>The Mutual Fund Industry</b> through Regulator's Lens and distributor growth through compliance	<b>Mr. B N Sahoo</b> SEBI ED (Retd.)
	09:30 – 09:35 AM	Transition 1	
2	09:35 – 10:05 PM (Practice Management)	<b>What Top 1% MFDs Do Different (Real stories, Real numbers)</b> learning from mistakes and how to avoid them	<b>Mr. Vaiibhavv Chugh</b> CEO <b>Abbakus Mutual Fund</b>
	10:05 – 10:10 AM	Transition 2	
3	10:10 – 10:40 AM (Knowledge Session)	<b>Decoding market valuations, future, outlook and portfolio positioning in the current cycle</b>	<b>Mr. Harsha Upadhyaya</b> President & CIO <b>Kotak Mahindra AMC</b>
	10:40 – 10:45 AM	Transition 3	
4	10:45 – 11:15 AM (Knowledge Track)	<b>Size Does Not Matter; How Emerging AMC Deliver Value Proposition</b>	<b>Ms. Aparna Shanker</b> CIO <b>The Wealth Company Mutual Fund</b>
	11:15 – 11:20 AM	Transition 4	
5	11:20 – 11:50 AM (Practice Management)	<b>From chaos to control- structuring your MFD practices for sustainable growth</b>	<b>Ms. Kamayani Anirudha Nagar,</b> Head Retail Sales and Distribution <b>Aditya Birla Sun Life AMC Ltd.</b>
	11:50 - 12:10 AM	Tea Break & Transition 5	
6	12:10 -01:00 PM (Panel Discussion)	<b>Alternative Thinking: Where SIFs Fit in the Evolving Investment Landscape</b>	<b>Mr. Saurav Bhatia,</b> Sr. VP Investment Specialist & Head-Product <b>SBI AMC</b>  <b>Mr. Nishad Khanolkar,</b> Director & Fund Manager <b>The Wealth Company Mutual Funds</b>  <b>Mr. Abhisek Panigrahi</b> Zonal Head <b>WhiteOak Capital AM Ltd.</b>  <b>Mr. Niraj Kumar</b> Zonal Head <b>ICICI AMC Ltd.</b>  <b>Sarika A Sahoo -Moderator</b> Founding Partner <b>MintBox Advisory LLP</b>
	01:00 – 01:05 PM	Transition 6	

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7	01:05 – 01:35 AM (Practice Management)	<b>Future-Ready or Left Behind: How MFDs Must Engage in a Changing World</b>	<b>Mr. Swarup Mohanty</b> Vice Chairman & CEO <b>Mirae Asset Investment Managers (India) Pvt. Ltd.</b>
	<b>01:35– 02:30 PM</b>	<b>Launching Abhyudaya 2026 Year Book, Lunch &amp; Networking</b>	
8	02:30 – 03:10 PM	<b>Creating Process To Scale Your Business</b>	<b>Mr. Dhananjay Banthia</b> Business Consultant, Keynote Speaker, Life Coach
	03:10 – 03:15 PM	Transition 7	
9	03:15 – 03:45 PM (Knowledge Session)	Stop Timing, Start Allocating: How Much is Enough for Auto Allocation?	<b>Mr. Chanchal Khandelwal</b> Fund Manager <b>Aditya Birla Sun Life AMC</b>
	03:45 – 03:55 PM	Tea Break & Transition 8	
10	03:55 – 04:35 PM (Practice Management)	<b>Leveraging Technology to upscaling your practice.</b>	<b>Mr. Chirag Joshi</b> Head of Distribution Success & B@B Growth <b>DSP Mutual Fund</b>
	04:35 – 04:40 PM	Transition 9	
11	04:40 – 05:10 PM (Knowledge Session)	<b>Can Debt Funds replace Fixed Deposits?</b> Role of Fixed Income in client investment portfolio	<b>Mr. Amit Tripathi</b> CIO-Fixed Income <b>Nippon India Mutual Fund</b>
	05:10 – 05:15 PM	Transition 10	
12	05:15 – 05:45 PM (Knowledge Track)	<b>Staying Compliant Without Slowing Down Growth -Setting of compliance</b>	<b>Mr. Gaurab Parija</b> Chief Business Officer <b>Bandhan Mutual Funds</b>
	05:45 – 05:50 PM	Transition 11	
12	05:50 – 06:20 PM (Knowledge Session)	<b>Beyond Mutual Funds: Where SIFs Fit in the Evolving Investment Landscape</b>	Mr. Nishad Khanolkar, Director & Fund Manager - Bharat Value Fund <b>The Wealth Company Mutual Fund</b>
	06:20 – 06:25PM	Transition 12	
13	06:25 –07:15 (Power Panel)	<b>How to pick products beyond past performance</b>	<b>Mr. Dipankar Patnaik</b> Partner, <b>Services 1up</b>  <b>Mr. Rupakumar Pradhan</b> Founder & Director <b>SmartMantra Financial Services Pvt. Ltd.</b>  <b>Mr. Bibhuti Bhusan Dash</b> Director, <b>LotusMint Wealth</b>  <b>Mr. Sarada Padhi</b> Proprietor <b>TWL Financial Services</b>  <b>Mr. Vikash Kumar Daga</b> Proprietor, <b>Magnumsmart</b>  <b>Ms. Sarika A Sahoo</b> Founding Partner <b>MintBox Advisory LLP</b>
	07:15 – 07:20 PM	Transition 13	
	07:25 – 07:30 PM	Vote of Thank - Closing Day 2 Ms. Jyoti Pattnaik	
		Gala Dinner, Net Working & Musical Night	